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| **SRI Style** | **Description** | Y / N | Note to adviser / Question |
| [**Ethical**](https://www.fundecomarket.co.uk/help/sri-styles-explained/balanced-ethical) | Funds that combine a range of positive and / or negative ‘personal values related’ ethical issues alongside, social and environmental issues as part of their investment strategies. These funds may apply ‘best in sector’ strategies – which means they may invest across most sectors. Many of these funds aim to help deliver positive impacts and may encourage companies to improved their standards through stewardship activity. (Strategies vary). |  |  |
| [**Faith Based investments**](https://www.fundecomarket.co.uk/help/sri-styles-explained/faith-based) | Funds that invest in line with specific religious principles eg Shariah Law. (Strategies vary). |  |  |
| [**Sustainability Themed** **funds**](https://www.fundecomarket.co.uk/help/sri-styles-explained/sustainability) | Sustainability Themed funds focus on opportunities presented by the major social and environmental shifts that are taking place (and likely to accelerate) as we transition towards more sustainable lifestyles.  Funds in this group are typically positively oriented, forward looking and aiming to deliver positive real world outcomes by investing in line with specific themes. Strategies may be complimented by additional, often extensive, ethical exclusion criteria and stewardship activity. Strategies vary. |  |  |
| [**Sustainability Tilt funds (new)**](https://www.fundecomarket.co.uk/help/sri-styles-directory/sustainability-tilted-funds) | Sustainability Tilted funds consider sustainability related issues when defining (or deciding) where to invest although this is not normally the key driver of where the fund can invest. The fund may also have areas of exclusions and may work to encourage more sustainable business practices and standards through Stewardship / Responsible Ownership activity.  Funds with a ‘Sustainability Tilt’ do not necessarily exclude many sectors and may invest in controversial larger companies. Strategies vary. |  |  |
| [**Environmental themed** f**unds**](https://www.fundecomarket.co.uk/help/sri-styles-explained/environmental) | Funds that significantly integrate environmental issues into their investment strategies, sometimes alongside ethical avoidance criteria.   Funds may focus on ‘solutions companies’, companies that transitioning to more sustainable practices – or a combination of both. Many aim to help deliver positive impacts. Strategies vary. |  |  |
| [**Social Themed** **funds**](https://www.fundecomarket.co.uk/help/sri-styles-explained/social-themed) | Funds that focus on ‘people issues’ for example housing, employment standards, basic necessities of life and diversity. Many of these funds aim to help deliver positive impacts. Strategies vary. |  |  |
| [**ESG Plus**](https://www.fundecomarket.co.uk/help/sri-styles-directory/esg-plus) | Funds that carefully manage environmental, social and governance related risks as part of their stock selection strategies. These funds aim to reduce ESG related risk but may invest widely across most sectors. They will also have exclusion and/or stewardship activity in order to demonstrate they are intended for clients who are concerned about issues of that kind. Strategies vary. |  |  |
| [**Responsible Ownership**](https://www.fundecomarket.co.uk/help/sri-styles-directory/responsible-ownership) | This classification is used for (entire) fund management companies that put significant emphasis on being ‘responsible owners’ of the companies they part own – meaning that they encourage higher environmental, social and governance strategies that will benefit the company, investors and society. These strategies - also known as ‘stewardship’ . Strategies of this kind that relate to individual funds are listed in the ‘responsible ownership’ filter. Strategies vary. |  |  |